

Varilux® Progressive Lenses offer very sharp, clear, natural vision at all distances.

FAR:

Objects from a few feet away to as far as your eye can see.



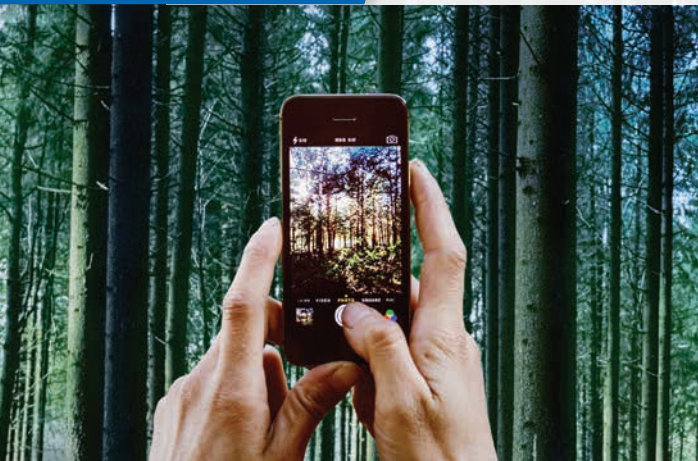
ARM'S LENGTH:

From arm's length to a few feet.



NEAR:

Close-up objects.



There are many progressive lens brands on the market today.

If you already wear progressives, and they're not Varilux® Lenses, you're missing out.

If you're new to progressive lenses, make sure you get the best.



Don't compromise. Ask for Varilux® Progressive Lenses, prescribed most often by Eyecare Professionals.



PROGRESSIVE LENS BRAND.*
NO COMPROMISE.

Very sharp.

Very clear.

VARILUX®
Natural Vision. Forever.

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*Based on 2013 sales data.
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Very Confident.

Very Natural.

Very You.

VARILUX[®]
Natural Vision. Forever.

HOW DO YOU KNOW

if you need progressive lenses, or if your current progressives aren't working as well as they should?



You experience **blurred vision** when reading

You find yourself **holding reading material at arm's length**



You have **trouble seeing in dim lighting**, like trying to read a menu in a dark restaurant



You experience **eyestrain, tired eyes, or headaches**



You have **trouble seeing up close**



It's called presbyopia



Which is a condition that happens to just about **everyone in their 40s**. Muscles of the eye gradually lose flexibility and the ability to focus on objects that are close.

The solution is Varilux[®] Progressive Lenses.

Sharp, clear, natural vision at any distance.
NO COMPROMISE.



See sharper in dim lighting

Unique lens design for every prescription

Virtually eliminates off-balance feeling you may experience with other progressive lenses

Easily shift focus from near to far and all distances in between

W.A.V.E. Technology[™]

Varilux Lenses are the only lens brand featuring advanced **W.A.V.E. Technology**: Wavefront Advanced Vision Enhancement,[™] which takes into account distance and lighting conditions and eliminates distortions other progressive lenses may miss, to give you sharper vision, even in low light.

