

FAST FACTS REVIEW



NEW Transitions® Signature™ VII

A REVOLUTIONARY BREAKTHROUGH

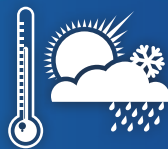


Groundbreaking technology that absorbs more light, making Transitions Signature VII darker when it counts

Darkest photochromic lenses available with **full indoor clarity**



Greater temperature stability for consistent performance all year long



Best true-to-life color... for better appearance and color perception*



*The result of comparing to other photochromic lenses.

Opening New Opportunities for Greater Patient Satisfaction

Clear lens wearers

- **Optimized:** Darkest photochromic lenses with full indoor clarity
- **UV protection:** Block 100% of transmitted UVA/UVB rays to protect patients' eyes
- **Comfortable vision:** Less squinting for patients as lenses adapt to changing light

Existing photochromic lens wearers

- **Superior performance:** More **comfortable vision** and **better protection**
 - Up to **40%** darker outdoors
 - Up to **57%** more temperature stable
- **Patient satisfaction:** Highest patient satisfaction with lens color at dark state

Wearer preference proven by Life360™



8 out of 10 prefer Transitions VII to their current clear lenses**



Preferred 2 to 1 over Transitions VI lenses**

When combined with Varilux® Progressive and Crizal® No-Glare Lenses, Transitions Signature VII offers the sharpest and most comfortable vision at every distance and light condition.





**Source: Transitions® Optical, Inc., 2013.

FAST FACTS REVIEW

The Transitions Family of Products

THE PERFECT PHOTOCROMIC OPTION

for Each and Every Patient

	 Transitions [®] Signature VII	 Transitions [®] XTRActive	 Transitions [®] Vantage	 Regular Clear Lenses
Lens Description	Fully clear indoors, optimal tint outdoors	More activation for extra protection	Variable polarization for even crisper, sharper vision outdoors	Clear
Clear Indoors	✓			✓
Dark Outdoors	✓	✓	✓	
Activate Behind the Windshield		✓		
Variable Polarization			✓	
Block 100% UVA/UVB Rays	✓	✓	✓	

Recommending a single-lens solution has never been easier

Transitions[®]
Signature VII

The darkest photochromic lenses with full indoor clarity

Transitions[®]
XTRActive™

Superior darkness outdoors and activation behind the windshield of a car

Transitions[®]
Vantage™

The only everyday lenses with variable polarization for crisper, sharper vision. Virtually clear indoors, then darkens and polarizes outdoors

For more information on Transitions Signature VII lenses and the Transitions family of products, **go to EssilorTransitions.com**.