

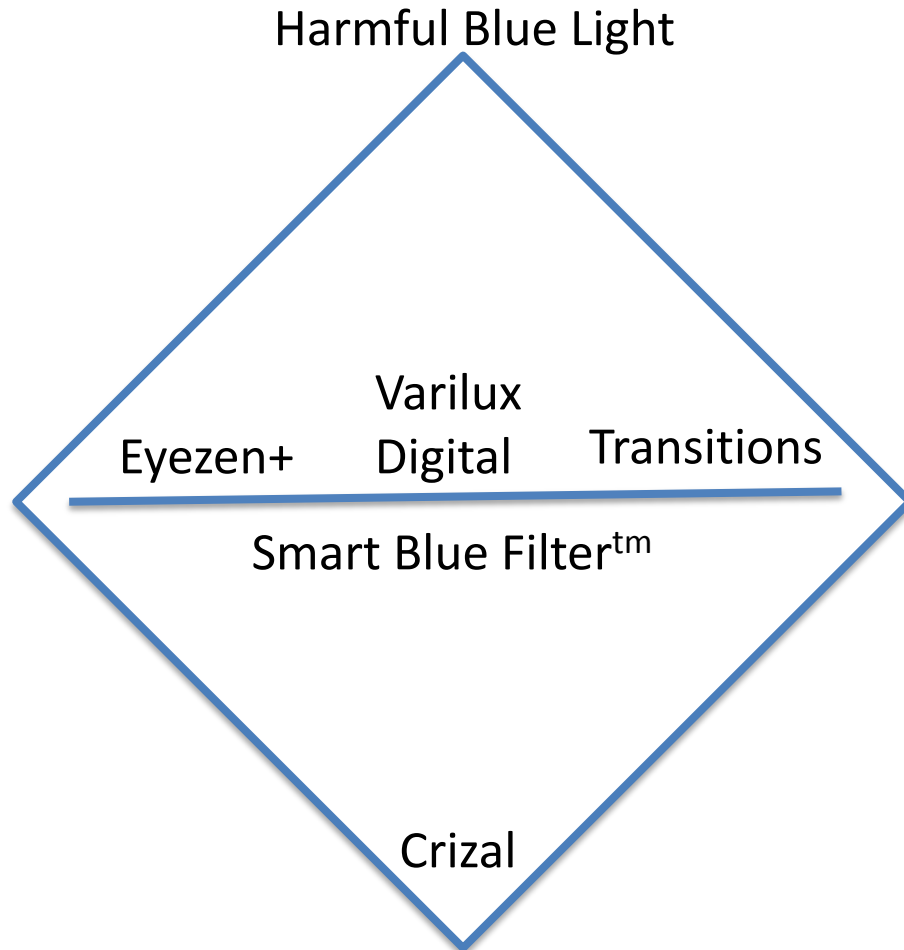
Essilor Cares

Identify the issue

Harmful Blue Light

Exposure to harmful Blue Light is increasing. While it's always been present outdoors, our evolving lifestyle means that we are spending more time indoors exposed to artificial light sources. Harmful Blue Light has been linked to retinal disorders such as age-related macular degeneration (AMD) which is the leading cause of vision loss in adults over the age of 50.

Describe the innovation



Innovation from Essilor means that millions will have access to select premium *clear lenses* that will *reduce harmful Blue Light* for *no additional cost*. By connecting this feature to Essilor's top brands, we've removed the barriers that typically prevent rapid adoption of new eye protection technologies.

Deliver the solution

Eye Protect System

When Crizal is added, patients will have protection from harmful light -- UV and Blue Light. Through this optimized eye protection system, patients will have the choice of essential, advanced or ultimate protection under this system.